

## Contest rules

### 1. Subject

All species need to move, migrate and wander within their habitats. Although, too often men prevent them from moving freely: a highway or a railroad, a border or differences in legislation between countries become an obstacle that undermines the natural movement of wildlife.

The challenge for the participants is to communicate this problem: the pictures will tell stories of insurmountable barriers and of strategies devised by animals and plants, facilitated also by the aid of man, to overcome them.

We invite you to take fanciful pictures, keeping always in mind that barriers and corridors can be not only physic, but also (maybe less visible, but not less important) cultural.

### 2. Participant eligibility and number of entries

- The contest is open to all, both professional and amateur photographers;
- Any person with a role in the project and in the contest is excluded from the participation.

### 3. Contest period

- The terms of submission of the photos are: May 22<sup>nd</sup>, 2010 - January 15<sup>th</sup>, 2011;
- The jury will meet on a day following the end of the contest to determine the winning photos. The final closure of the contest is May 31<sup>st</sup>, 2011.

### 4. Photo admission criteria

- The photo must be taken by the person who submits it or, in case of photos of others, the person who submit it states that the third party complies fully and unconditionally with this regulation;

- The photograph must comply with the subject at the point 1. If else, it shall not be considered as valid;
- The photo must be taken on the Alps. The photographer who submits his photograph must show the point where it was taken as precisely as possible, using the Flickr geo-referencing.
- The photographer will give the picture a title and a short text explaining its relevance to the subject.
- The photo must be in digital format, both black and white or color. For photographers whose photos are chosen to be printed, will be required the files which size is suitable for printing;
- Only pictures received through the group created on the social network Flickr (<http://www.flickr.com/groups/econnect>) will be accepted.
- The photo must not be a photomontage.
- Each participant must submit up to three photographs;

## 5. Panel

The panel is composed by:

- Paolo Angelini, Italian Ministry of the Environment;
- Denis Curti, director of the photo agency Contrasto;
- Guerino Delfino, Chairman & Chief Executive Officer di Ogilvy
- Marco Ferrari, senior editor of Geo magazine Italy;
- Aurelia Ullrich, project officer, CIPRA International;
- Sylvie Vanpeene, CEMAGREF (Institut de recherche pour l'ing gnierie de l'agriculture ed de l'environnement);
- Chris Walzer, professor at Research Institute of Wildlife Ecology di Vienna and lead partner of the project.

## 6. Judging

- The choice of the 12 best pictures is at the discretion of the panel.

## 7. Awards

- A weekend-stay at Alpi Marittime National Park – Locanda del Sorriso
- A weekend-stay at Berchtesgaden-Salzburg National Park – Alm- & Wellnesshotel Alpenhof \*\*\*\*
- A basket of typical products coming from WWF Italy's protected areas
- WWF photographic book "Free and wild"
- WWF block-notes and pencil made of recycled materials

Other prizes are in the course of being defined, visit [www.econnectproject.eu](http://www.econnectproject.eu) for more information.

The 12 photographs chosen will be printed and displayed in an exhibition to be held at the final conference of the project and will be used to create a calendar that will be distributed during the same event.

**I hereby declare that:**

- I give the organizer of the contest the right to publish my photo entered into the contest in galleries to be displayed in Econnect website and other media;
- I am the owner of the rights of the photos I have submitted. If the photos have been entered on behalf of another person, I have been authorized by him to enter his photo in his name. I also declare that the that person accepted the conditions.

**If my photo will be one of the 12, I give the organizer of the contest the right to:**

- print and exhibit the photo in connection with the final conference of Econnect project free of charge;
- use the photo free of charge for PR purposed connected with the Econnect project
- In both cases, the only duty by Econnect will be to quote the author of the photo.

**Communication**

For every communication, please contact the organizer of the contest: WWF Italy - Riccardo Nigro - [r.nigro@wwfrp.it](mailto:r.nigro@wwfrp.it)